

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Price County Community Needs Physical Activity Sub-Committee

Contact Information

| Main Contact Person |
|---------------------------------|
| Michelle Edwards |
| Title of Main Contact |
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| Agency Affiliation of Contact |
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Program Information

| Type of Program |
|----------------------------|
| Coalition |
| Year Coalition was Formed |
| 2003 |
| Primary program focus |
| Physical Activity |
| Region |
| Northern |
| County |
| Price |
| Coalition Web Site Address |

Program Information

| Represented Groups on Coalition | Represented Professions on Coalition |
|---------------------------------|---|
| Community | Child Care |
| Health Care | Citizen Rep |
| Health Dept | Educator |
| Schools | Exercise Specialist |
| UW-EX | Health Care Admin |
| Other | Nurse |
| | Physical Therapist |
| | Other |

Intervention Information

| Type of Intervention: |
|--------------------------------------|
| Physical Activity Event |
| Focus Area: |
| Biking/walking |
| Intervention Site or Setting: |
| Community |
| Scope of Intervention: |
| County |
| Target Audience: |
| All races, genders and ages |
| Total Population in Area Served: |
| |
| Number of Participants: |
| 64 |
| Implementation Status: |
| One-time, 8 week program |

| Partners: |
|--|
| Local newspaper |
| Unique Funding: |
| Evaluation: |
| Evidence-Based or Best Practice based on |
| |

Products Developed or Materials Used:

Intervention Description:

The community would be invited weekly to hike a specific walking trail in the community. The next week in the paper there would be an article highlighting that trail and the walk.



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Intervention Name

10,000 Steps/ 5 A Day Program

Intervention Information

Type of Intervention: PA&N Event

Focus Area: General PA&N

Intervention Site or Setting:

Business

Scope of Intervention:

Individual sites

Target Audience:

All races and genders,

Ages 20-39, 40-59, 60-74, 75 +

Total Population in Area Served:

Number of Participants:

56

Implementation Status:

This program was set up to last up to 6 mo. with the participants.

Partners:

We partnered with the local Nutrition Committee to write a grant to go into local businesses.

Unique Funding:

diabetic mini grant

Evaluation:

Impact on Behavior

Health Data, Survey and Service Data – One-time

Evidence-Based or Best Practice based on

Products Developed or Materials Used:

Products used were pedometers, information on 10,000 Steps A Day and information on 5 A Day Fruits and Vegetables. Personal recording sheets were developed.

Intervention Description:

The Physical Activity Group and the Nutrition Group worked together on a grant that allowed us to purchase pedometers. Employees of 5 local businesses who were interested signed up for a 6 month program to try to increase their number of steps in a day and their number of fruits and vegetables consumed in a day. Each were given a daily record sheet. Each individual was to set their own goals for steps and number of fruits and vegetables in a day.



Intervention Name **Trail Markers**

Intervention Information

| Partners: |
|---|
| Boy Scouts and Forestry Department |
| Unique Funding: |
| Cardio-Vascular Health mini grant and |
| volunteer donations. |
| Evaluation: |
| |
| |
| Evidence-Based or Best Practice based on |
| Evidence-Based or Best Practice based on |
| Evidence-Based or Best Practice based on |
| Evidence-Based or Best Practice based on |

Products Developed or Materials Used:

Trail marker signs

Intervention Description:

Trail mile marker signs were developed for 3 area walking trails.